



PRICING

Email List Count: **60,000**

Base Price: **\$175.00/M**

ABOUT

There is a need in the options trading community - a need for seasoned professionals to put their stamp of approval on actionable options trading ideas published across the world daily.

TradersCrux fills this void...

As a result, Traders Crux has built a list of 94.9% male / 5.1% female, informed, affluent, educated, active options traders, who actively consume the email content we deliver.

Nearly 10% of those on the list have purchased at least one options trading course.

List polls indicate interests based on the following breakdown:

12.2% Forex
16.2% Futures
62.2% Options
9.4% Stocks

DEMOGRAPHICS

The **TradersCrux** file allows users to reach a predominantly male, older, affluent, well-educated individual investors seeking information, products and services that will help them navigate the financial markets.



Email Data Card

www.traderscrux.com

Minimum Order:

Full List Only

Update Frequency:

Weekly

Privacy Policy:

<http://traderscrux.com/privacy-policy/>

Unit of Sale:

N/A

Delivery:

48 hours from the time we receive final creative. 72 hours for selects, A/B splits or if we need to host images for the email.

Instructions:

Please refer to our Email Specifications before sending creative. This is available from your sales representative.

CAN-SPAM Compliance:

Traders Crux adheres to all US email standards. We honor suppression files and advertiser specific opt-outs. All offers must include advertiser's address and fully comply with Can-Spam Act. Full disclosure is contained in our Email Specifications.

Sales Contact:

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Investing Media Solutions acts as the EXCLUSIVE sales agent for mailings to the Traders Crux Dedicated Email list.